

# HEART

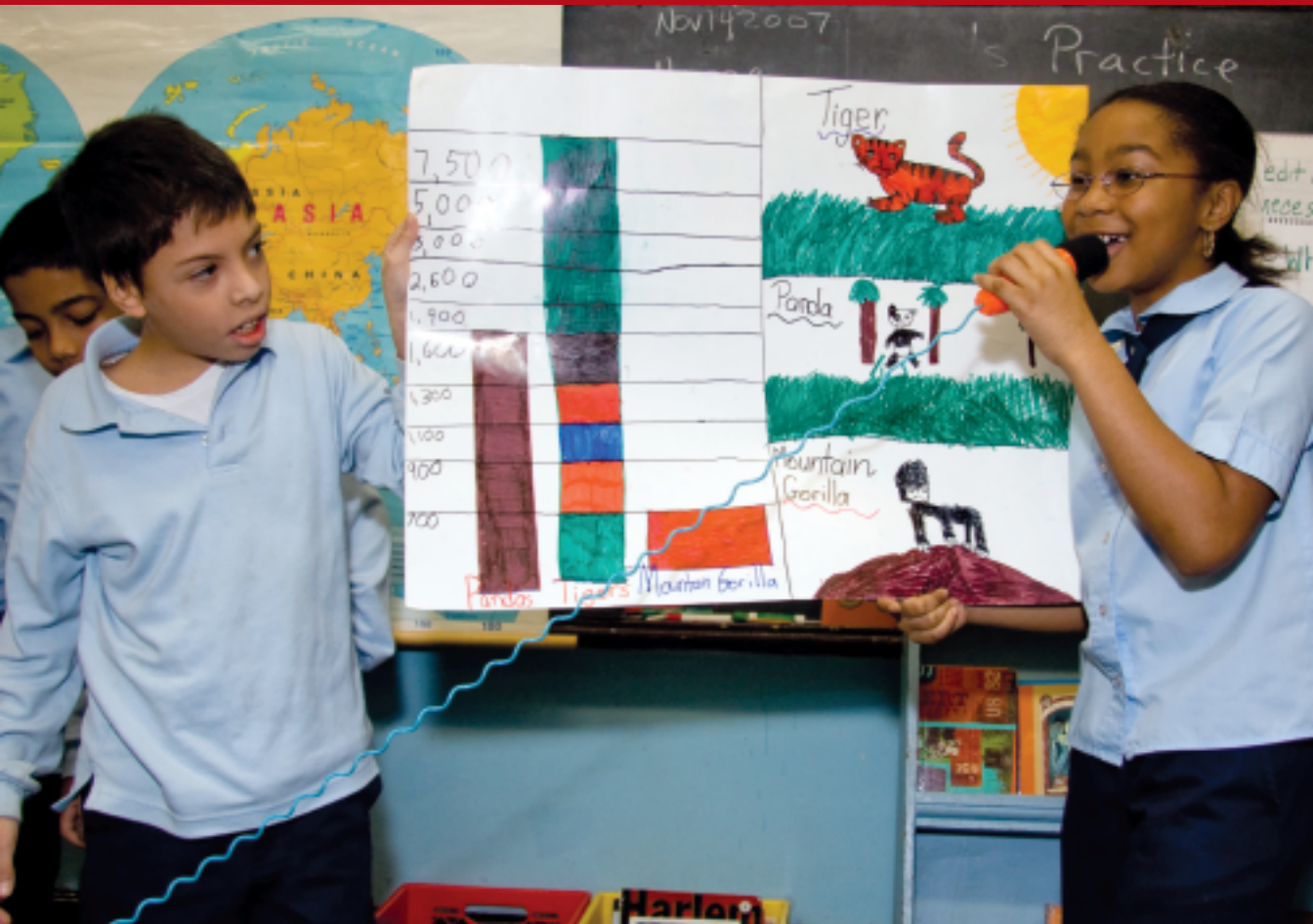


Humane  
Education  
Advocates  
Reaching  
Teachers



HEART's mission is to foster compassion and respect for other human beings, animals, and the environment by educating youth and teachers in humane education.

## 2007 | ANNUAL REPORT



## Letter from Management

*We are proud to share HEART's accomplishments in 2007.*

*We significantly expanded the scope of our programs and established a solid base for future growth. HEART broadened its unique Humane Living Program curriculum to include the full spectrum of grades from K-12 and increased the instructional staff delivering the age-appropriate lessons. We extended the reach of our teacher training efforts by collaborating with committees of the American Bar Association to train attorney members to teach our lessons at local schools. HEART also made important strides in advocating for humane education by calling for compliance with the New York State law requiring humane education instruction. Finally, HEART achieved its budget objectives for the year.*

*There is tremendous potential for expanding our humane education services. Our heartfelt appreciation goes to our supporters, teachers and administrators who have embraced our programs, and our dedicated staff and board of directors. Achieving our goals truly depends on a team effort by all who share our vision.*



Brad Goldberg  
Chair



Meena Alagappan, Esq.  
Executive Director



## About HEART

HEART's services are specially designed to provide a combined focus on **social justice**, **animal welfare**, and **environmental protection**. Our direct services to educators and students, as well as our city and state level advocacy efforts, enable us to significantly impact the way young people think about their responsibility to one another, animals, and the natural world. We are the only full-service provider of humane education in the New York City area and have reached thousands of students since our inception.

### **The benefits of teaching humane education are far-reaching. Our programs:**

- Create more compassionate citizens and contributors to the greater community;
- Foster a sense of responsibility for children to act upon their personal beliefs;
- Cultivate empathy for animals and decrease animal abuse in our society;
- Encourage students to strive for a sustainable society while protecting the environment;
- Help reduce and prevent violence in school and at home.

## 2007 Program Accomplishments

### Expanded and Enhanced the Humane Living Program

The Humane Living Program (HLP), HEART's primary direct service initiative, is a unique in-classroom humane and character education instructional program that engages students in critical thinking activities and provides them with the tools to make compassionate and informed decisions that benefit all living beings and the environment. During 2007 we significantly expanded both the breadth and reach of this critical program.

- **Developed K-12 Curriculum:**

The HLP now serves students of all ages and academic levels. In addition to our existing lessons for 4th-7th grade, HEART created age-appropriate curriculum for students in kindergarten through third grade, middle school, and high school.

- **Expanded Instructional Staff and Service Population:**

Three talented instructors joined HEART's staff. Their combined expertise in youth education, animal welfare, creative arts, humanities, environmental affairs, human rights, and character development enabled us to strengthen our classroom programs and ensure the effectiveness of our activities. During the spring semester, approximately **400 elementary and middle school students at five schools** in the Bronx, Queens, and Manhattan received the HLP. In the fall, HEART offered the expanded HLP curriculum to over **700 students at ten elementary, middle, and high schools** in Brooklyn, Manhattan, Queens, and the Bronx.

- **Empowered Youth at Summer Camps and After School Programs:**

HEART provided the HLP over the summer to **350 middle and elementary school aged children** at the Fresh Air Fund's camps and the YMCA on the west side of Manhattan. In addition, we led an after school Leadership Club for fifth grade students at Mamaroneck Avenue Elementary School focusing on environmental issues.

For the past two years, our HEART Coordinator, Mr. Bob [Schwalb], has provided humanity instruction for the learning community of Mother Hale Academy. HEART's collaborative nature utilizes the workshop model to engage learners in conversations centered on global responsibility. These reflective discussions have developed into a unified partnership which fosters community activism...HEART's explorations were not only inclusive but also bridged the gap between "flat text books" seemingly connecting critical reflective conversations and the need for citizen activism.

Our students were tremendously motivated by Mr. Bob's dialogues and the call for civic responsibility that a school-wide initiative to provide socks for local residential family facilities was implemented. Mr. Bob's lessons opened the minds and hearts of our young learners beyond compassion and empathy to action... inspiringly our students raised 1,200 pairs of socks.

I believe all learning communities should be afforded the opportunity to have HEART Coordinators to guide conversations about the world, its inhabitants and ways our youngest citizens can preserve, protect and serve.



Katherine O. Hamm  
Assistant Principal,  
P.S. 65 Mother Hale Academy in the Bronx

## 2007 Program Accomplishments



- **Successful Completion of Assessment Project in June:**

During our three semester study to evaluate and maximize the effectiveness of our HLP, we served over 1,000 elementary and middle school students at seven schools. Dr. Higgins-D'Alessandro, the Associate Chair of Fordham University's Graduate Studies Psychology Department and Co-Director of the Fordham Center for Action, Responsibility, and Evaluation Studies, spearheaded this formal assessment study.

The results showed that the HLP can and does enhance students' knowledge about humane issues, their attitudes toward those issues, and their willingness to become more personally involved to improve the conditions of the planet, people, and animals. Students' knowledge increased significantly regarding migrant and child labor conditions, animal cruelty laws, the effect of garbage on animals and the environment, the unique abilities of animals, the needs of wild animals, habitat destruction, the greenhouse effect, causes of bullying, and the welfare of farm and companion animals.

Students in the intervention group who took part in the HLP reported being much more concerned about air and water pollution and how

people treat animals of all kinds than were the control group students who did not participate in the HLP. Intervention group students demonstrated the willingness to commit to humane actions and strongly endorsed involvement by setting a good example, making changes in daily choices, joining clubs to protect animals and the environment, and writing companies and elected officials.

### **Increased Humane Education Training to Teachers**

HEART conducted workshops at a NYC United Federation of Teachers conference in November for educators for grades three through twelve. Educators were introduced to our programs and learned engaging ways to teach students about human rights, animal welfare, and environmental ethics. We also demonstrated how the HLP activities and lessons could easily be infused into social studies, language arts, and math classes.

Through our collaboration with the American Bar Association (ABA)'s Animal Law Committee and Law in Public Service Committee, HEART will train ABA attorneys to deliver our lessons directly to students at local elementary schools in New York and DC.

## 2007 Program Accomplishments

### Revamped Website into a User-Friendly Humane Education Resource Center

HEART redesigned its website ([www.teachhumane.org](http://www.teachhumane.org)) into a comprehensive humane education resource for students and educators. Our online resources are designed to provide educators with the necessary tools to successfully implement humane education instruction into a variety of classroom lessons.

### Advocated for Humane Education in NYC Schools

HEART's humane education advocacy efforts are aimed at increasing compliance with the NYS humane education law, which requires publicly funded elementary schools to provide instruction on the humane treatment and protection of animals. This past year we focused our efforts on NYC Council Member Tony Avella's Resolution 497, which calls on the NYC Department of Education to increase compliance with the humane education statute by issuing a memorandum to all city schools notifying them of the mandate and instructing elementary school principals to direct their teachers to act in accordance with this requirement. HEART helped secure the support of over three-quarters of the City Council.

The children of P.S. 206 who were fortunate enough to be part of the HEART assessment program are all the richer for the experience. The ten lesson series...included such subjects as animal welfare, human rights and care of the environment...and created a forum for meaningful discussion.

The impact of the lessons was made clear by the youngsters' evaluative comments at the end of the program. One child stated, "I think that the best part of HEART was learning about the horrible things that are happening in this world. I think it is good to learn this so that in the future we can prevent that stuff from happening." Another said, "I would I like to thank you for teaching my classmates and me about life. Personally, I changed a lot because you taught me how to love animals, help save and change the Earth and try to be nice to others even if they were or are your enemies. I learned so much from you and your organization."

Clearly, this program has given the participants... essential and pertinent information and started them thinking, at this very early age, of what they have to do to make theirs a better world.

Thank you, HEART!



Arlene Rattien  
Coordinator,  
P.S. 206 in Queens



## A Look Ahead

Program expansion, increased services, and a larger population of youth and educators served are key objectives in HEART's organizational plan for 2008.

With our expanded staff, growing reputation in NYC schools, and resources in place, we are prepared to make an even bigger impact on students, educators, and city and state government in 2008.

The expanded K-12 Humane Living Program will be rolled out in 2008 to reach thousands of students in educational and summer camp venues in the New York area. We will also extend our reach to more teachers regionally and nationally by increasing our teacher trainings through classroom presentations and professional development workshops.

Our plans to increase collaborative agreements with other organizations will enable us to more effectively execute our programs as well as promote the development of humane education in our partnering organizations.

HEART will continue to work for passage of the humane education resolution in the NYC Council. Passage of this legislation will be instrumental in reaching a large number of students since it recognizes HEART as one of the organizations that can help schools satisfy the statutory mandate.

We will also direct our humane education advocacy efforts in 2008 in the New York State legislature to help strengthen enforcement of the humane education mandate. At HEART's request, NYS Assembly Member Brian Kavanagh recently sponsored a bill amending Sections 809 and 3004 of the NYS Education Law to include a teacher training certification requirement in humane education and we will work to garner support for this important legislation.

**Year Ended December 31, 2007**

<b>Public Support and Revenue</b>	<b>2007</b>	<b>2006</b>
Contributions	\$246,258	\$178,018
Fundraising Event & Other	\$18,503	\$17,755
<b>Total Public Support and Revenue</b>	<b>\$264,761</b>	<b>\$195,773</b>
<b>Expenses</b>		
Program Services	\$172,605	\$123,921
Management and General	\$22,499	\$9,033
Fundraising	\$14,356	\$19,796
<b>Total Expenses</b>	<b>\$209,460</b>	<b>\$152,750</b>
<b>Excess of Public Support and Revenue over Expenses</b>	<b>\$55,301</b>	<b>\$43,023</b>

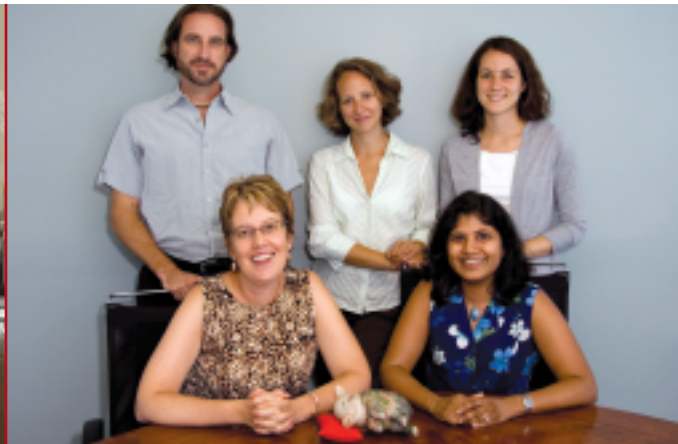
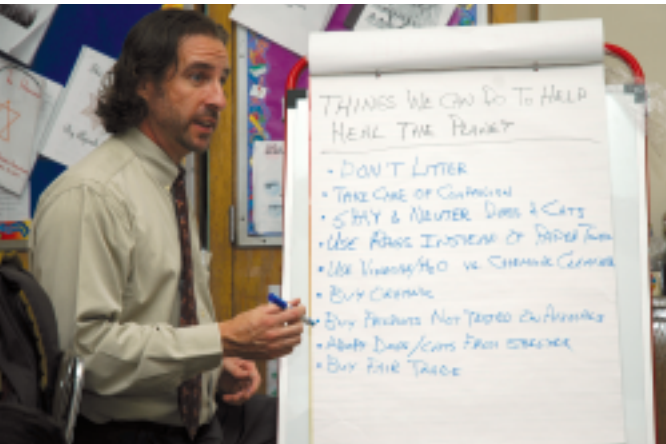
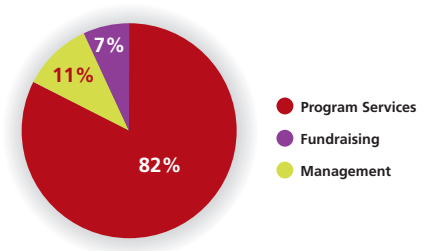
**Net Assets**

Beginning of year	\$63,445
End of year	\$118,746

**Cash and Cash Equivalents**

Beginning of year	\$32,254
End of year	\$98,358

**Expense Allocation by Function**



## 2007 Contributions

HEART's commitment to expanding the field of humane and character education to reach children throughout the New York City area could not have been possible without generous contributions from individuals, foundations, and corporations.

Thank you for your sincere belief in our work to foster generations of more compassionate and humane individuals dedicated to improving our world.

### HEART Board

Brad Goldberg, Chair  
Judy Hamilton  
Rosemary Lee  
Lydia A. Maldonado, Esq.  
Sheila Schwartz  
Zoe Weil

### Executive Director

Meena Alagappan, Esq.

### Office

141 Halstead Avenue, Suite 301  
Mamaroneck, NY 10543

### Mailing Address

P.O. Box 738  
Mamaroneck, NY 10543

telephone | 914-381-0309 212-744-2504  
fax | 914-381-6176  
email | [email@TeachHumane.org](mailto:email@TeachHumane.org)  
website | [www.TeachHumane.org](http://www.TeachHumane.org)

## Our Supporters

A Kinder World Foundation	Metzger-Price Fund
Advantage Testing, Inc.	Kathleen O'Grady
Animal Welfare Trust	NYS Senator Suzi Oppenheimer
John Archibald and James Costa	Council Member Annabel Palma
Council Member Maria del Carmen Arroyo	William and Charlotte Parks Foundation
ASPCA	Nancy Portnoy
Suzi and Bruce Blackman	Andrea and Andrew Potash
Mr. and Mrs. Louis Brause	Mr. and Mrs. Harvey Saferstein
Ellen Brooks and Marshall Cohen	Joan & Stuart Schapiro
The Peter Dartley Charitable Trust	Dr. and Mrs. Ken Seslowe
Asha Das	Susan C. Sollins
Dudley and Michael DelBalso	Liz and Mayo Stuntz
Durst Family Foundation	Ronald and Adele Tauber
Doug and Susie Fischer	Buddy Teich
Margot and Norman Freedman	Bonnie and Daniel Tisch
Ms. Nancy Goldberg	Tortuga Foundation
Mr. Lewis Goldstein	Amy Trakinski and Len Egert
Cathy and Lloyd Heller	Winley Foundation
Mr. & Mrs. Stephen Hendel	Mr. & Mrs. Benjamin Winter
NYC Council's Manhattan Delegation	Barbara Yeddis
Richard Meier Fund	

## "Have a HEART" Auction Donors

Acqualina Resort and Spa	Heroes
The Berman Center	Klaus Janson
Best Friends Animal Sanctuary	Avril Lavigne
Ruth and Bruce Bier	Loews Miami Beach
The Colbert Report	Museum of Modern Art
Billy Collins	Martina Navratilova
The Daily Show	New York Giants
Dudley and Michael DelBalso	Al Pacino
Robert DeNiro	Andrea and Andrew Potash
DIRECTV	Sports Radio WFAN
Environmental Adventure Company	Turn 2 Foundation
Farm Sanctuary	The View
Al and Tipper Gore	Ms. Eleanor Weiss
Grey's Anatomy	Toma and Andy Wolfe



HEART operates as a 501 (c) (3) non-profit corporation dedicated to fostering a more humane world through education.

Printed on  
100% recycled  
paper.

